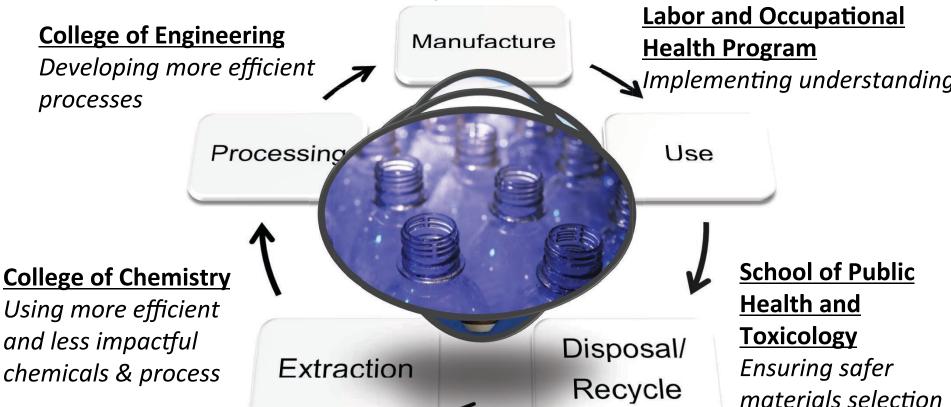
# **The Berkeley Center for Green Chemistry**

#### **Hass School of Business**

Characterizing the Business drivers

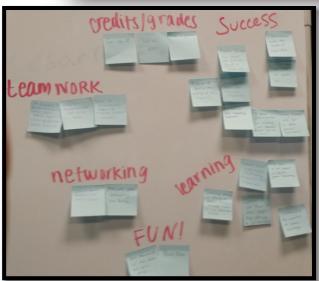


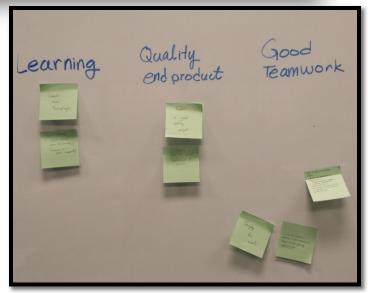
#### **College of Natural Resources**

Understanding the impacts of chemical products on the environment

### An interactive approach to graduate education







Focus on developing a collaborative approach.

#### **Video**

https://vimeo.com/124053209



### **Outcomes**

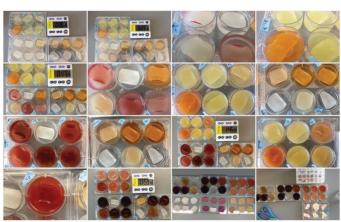






BEAUTYCOUNTER







#### Benefits for our center

- EPA grant
- Biomimicry Partnership
- Engagement with new industry partners

# What we need to run a project

- 1. Partner with domain specific technical expertise
- 2. Willingness to share results
- 3. Funding to support the class and partnership with biomimicry.